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SAP® Business One

SAP Partner

The ASEAN integration is here. Are you RE READY?

The ASEAN integration presents new opportunities for the Philippine real estate industry. Expanding CBDs, luxury residences, hospitality infrastructure, and multinational offices are only some of the growth areas for developers. Still, countries like Vietnam pose a real threat when it comes to attracting investors. To keep up, businesses need to be smarter and faster in operating and making decisions.

Developed by APPTech, powered by SAP

RE Ready was developed by APPTech to address the needs of the continuously growing real estate industry. It is powered by SAP, the enterprise technology that over 109,000 companies all over the world use to run their businesses. APPTech, with its key executives' 70 years of combined expertise in business process and SAP consulting, built RE Ready with SAP industry best practices at its core and enhanced it to comply with the requirements of the Philippine government and to cover unique practices and processes in local RE companies.

Complete RE sales solution in 3 months

Companies looking to compete in the ASEAN integration understand the need for a centralized, automated system. Still, concretizing the returns on a significant investment remains a challenge. Not to mention that many company-wide ERP implementations take years to complete. With RE Ready, you can have a robust RE sales solution in 3 months. You can start running your business on SAP now, and scale its features and functionalities as you grow.

In 3 months, run your RE sales operations with the following business functionalities:

Portfolio management. Monitor your assets. Know exactly which units are reserved, sold, or available for viewing. Account for each square foot of your property or project and never miss an opportunity to sell again.

Sales management. In times of fierce competition, customer service will be your differentiator. Efficiently process the sales contract with an automated customer document checklist, payment computation, and revenue recognition. From reservation to turnover, minimize the hassle of manual transactions and seamlessly facilitate the sales process.

RE Ready is a real estate sales solution developed by APPTech and powered by SAP Business One.

RE Ready functional coverage:

Portfolio management
- Property inventory per project

Customer management
- Customer & broker information management
- Billing and collection management
- AR aging and statement of accounts
- Penalty computation

Sales management
- From reservation to sales contract to turnover
- Document checklist
- Real estate revenue recognition

Accounting and financials management
- General ledger
- Accounts payable
- Accounts receivable
- Banking
- BIR Reporting and CAS compliance

Customer management. With the high cost of acquiring customers these days, customer retention has become a potential and rich source of recurring and new revenues. RE Ready helps you manage regular customer transactions in billing, collection, AR aging, and penalty computation. Have 24/7 access to customer and broker information, and make their experience with you consistently quick and pleasant.

Accounting and financials management. Look after your own cash flow and investments and open up more opportunities for growth. An error-free accounting and financial management results in less time spent in manually correcting books and more time in finding new revenue streams.

RE Ready helps you make smarter decisions to keep up with the changing business landscape and get ahead of the competition. It is a simpler, faster way to manage all aspects of your business, including portfolio, customer, sales process, and accounting and financials management. RE Ready allows you to:

- Always have a single view of your product portfolio. Enable your agents to sell more and provide better service with on-time response to customers and zero double booking.
- Eliminate errors in billing and collection. Facilitate precise and timely AR management to secure better cash flow.
- Make operational and management decisions on the go. With a centralized and robust solution, make smart decisions that fast, that simple. Run all aspects of your business from your laptop or mobile phone.

Call APPTech at 661-6070 to book a hands-on trial.

RE READY

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About APPTech APPTech is a trusted business solutions provider in the Philippines. Its management team records 70 years of combined expertise in IT, process, industry, and project management consulting, with a strong background in SAP implementation for small to mid-sized companies. Today, APPTech aims to enable local organizations to be competitive in and ready for the new business landscape brought about by the ASEAN integration. **www.apptech-experts.com**

About SAP SAP is at the center of today's technology revolution. The market leader in enterprise application software, SAP helps organizations fight the damaging effects of complexity, generate new opportunities for innovation and growth, and stay ahead of the competition. **www.sap.com**