

<https://apptech-experts.com/job/telemarketer-marketing-support-cebu/>

Telemarketer/ Marketing Support

Description

Contribute ideas, support and innovations to Marketing team.

Responsibilities

- Develop marketing strategies to support the sales team.
- Stay up to date with the functions and features of SAP to effectively market the product.
- Assist in planning and organizing marketing campaigns.
- Keep promotional and marketing materials ready by coordinating the requirements with concerned departments and suppliers.
- Maintain research database for similar products by identifying and evaluating product characteristics, market share, pricing and advertising.
- Find new routes to market the company's products and services.

Qualifications

- Candidate must possess at least Bachelor's Degree in Business Administration, Marketing Management, Entrepreneurial Management or equivalent.
- Experience in solutions/software telesales is an advantage.
- Required skills: Telemarketing, Negotiation, Sales Planning, Sales Presentation, Market knowledge.
- Fresh graduates are welcome to apply.

Contacts

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MANILA OFFICE ADDRESS

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Hiring organization

APPTechnology Experts Inc.

Job Location

Unit 1701 & 1708, 17th Floor, IBP Tower Jade Drive and, Doña Julia Vargas Ave, Ortigas Center, Pasig City, NCR, Philippines

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